

Emily Sweeney

76 Draper Street, Boston, MA 02122

(617) 967-7561 | emily.sweeney@yahoo.com | www.emilysweeney.com

Professional Profile

- Award-winning journalist with strong computer skills
- Web geek who's been blogging since 2001 and building websites since 2003
- President of the New England chapter of the Society of Professional Journalists
- Experienced multimedia producer who has shot and edited video for the web and television
- Public speaker who's appeared on local and national television and as a panelist at journalism conferences

Web Projects

- Launched the Boston Globe's first video blog
- Created (and continue to maintain) the Myspace page for The Boston Globe
- Developed an embeddable widget for The Boston Globe's nightlife blog
- Designed and built the website for the New England chapter of the Society of Professional Journalists

Work Experience

Staff Reporter, *The Boston Globe* (September 2001 – present)

- Research and write articles for one of top newspapers in the country
- Produce audio and video content for the web
- Contribute to the Globe's nightlife blog
- Member of the Boston Globe's Speakers Bureau
- Contributor to *The Globe At Home* TV series on New England Cable News

Staff Writer, *Waltham Daily News Tribune* (July – September 2001)

- Researched and wrote two stories a day for this 8,700-circulation newspaper

Assistant editor / Staff Writer, *The Brookline TAB* (November 1999 – July 2001)

- Developed story ideas, assigned photos, and wrote articles for this 18,000-circulation newspaper
- Hosted a weekly TV show on Brookline Access Television

Staff Writer, *The Bedford Minuteman* (August 1998 – November 1999)

- Wrote stories and took photos for this 3,100-circulation newspaper

Advertising Tearsheet Coordinator, *New England Press Association* (June 1995 – June 1998)

- Assisted in account billing operations for NEPA's classified and display advertising network
- Helped plan NEPA's annual convention and trade show
- Wrote stories for the NEPA Bulletin, a trade publication that monitors the latest news and trends in the newspaper industry

Education

Northeastern University (1998)

- Graduated with a bachelor's degree in journalism in 1998
- Division I athlete; played four seasons for the women's ice hockey team

Boston Latin School (1993)

- Made history as the first girl to play on the boys' varsity ice hockey team
- Three-sport athlete in high school; voted co-captain of the girls' varsity soccer team

Professional Affiliations

Society of Professional Journalists

- Active member since 1999; Elected president of New England chapter in 2002
- Developed and built the New England SPJ chapter website
- Design, write and edit chapter newsletters and blog posts
- Established journalism scholarship fund in 2004
- Judged the online journalism category for the 2005 SPJ Mark of Excellence Awards
- Judged the 2007 Sunshine State Journalism Awards

National Lesbian & Gay Journalists Association

- Member since 2004

Technical Skills

- **Web publishing:** Experience in web design and development • HTML • FTP • Blogging (Movable Type, Wordpress, Blogger) • RSS feeds
- **Multimedia:** Audio editing (Audacity, Sony Digital Voice Editor) • Photo editing (Soundslides, Adobe Photoshop, Paint Shop Pro Studio) • Video editing (Apple Final Cut, Cyberlink PowerDirector, Windows Moviemaker) • Creating interactive maps • Video sharing (Brightcove, Vimeo, YouTube) • I own a JVC hard disk digital camcorder and a Sony ICD-SX25 digital voice recorder
- **Other Computer skills:** Advanced knowledge of Windows XP and Microsoft Office (Word, PowerPoint, Publisher, Excel, Outlook, Access) • Strong research skills (Lexis/Nexis, Accurint) • Social Networks (Myspace, Twitter, LinkedIn, Flickr, Digg, Facebook, Del.icio.us, Ning, etc.)

Awards & Honors

Official Pixelodeon Festival Selection

- One of my videos was chosen to be screened at the American Film Institute in Los Angeles (June 2007)

Boston Globe Impact Award *3-time winner*

- November 2004 - for breaking news coverage
- September 2004 - for reporting on the Fernald State School
- September 2002 - for planning and hosting a televised candidates debate

Massachusetts Press Association Newspaper Contest, 1st place winner, feature writing (June 2000)

American Heart Association healthcare feature writing award (2000)

New England Press Association Awards

- Business/economics coverage (honorable mention); Investigative reporting (3rd place)

Recent Speaking Engagements

Reinventing the News: The Journalism of the Web

Northeastern University

Guest speaker, February 2008

Assistant professor Dan Kennedy invited me to talk to his journalism students about social media.

The New New Journalism: Challenges & Opportunities in Multimedia Reporting

University of Massachusetts

Panelist, October 2007

I was on a panel with Chet Rhodes, assistant managing editor for WashingtonPost.com and Patrick Stiegman, executive editor of ESPN.com.

New England Women's Global Leadership Conference

Mount Holyoke College

Panelist, September 2007

I was on a panel with Lauren Schuker of the Wall Street Journal and Dominique Jackson of MTV.

2006 Society of Professional Journalists Regional Conference

Rutgers University

Presenter, Videoblogging 101

Moderator, Crossing the Blue Line: Secrets of Successful Police Reporting